

111TH CONGRESS
2D SESSION

S. 3278

To establish the Meth Project Prevention Campaign Grant Program.

IN THE SENATE OF THE UNITED STATES

APRIL 29, 2010

Mr. BENNET (for himself, Mr. BAUCUS, and Mr. CRAPO) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

A BILL

To establish the Meth Project Prevention Campaign Grant Program.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Meth Project Preven-
5 tion Campaign Grant Program Act of 2010”.

6 **SEC. 2. FINDINGS AND PURPOSE.**

7 (a) FINDINGS.—Congress finds that—

8 (1) methamphetamine is a leading drug threat
9 to the United States;

1 (2) crime related to methamphetamine abuse
2 continues to increase, as reported by county sheriffs;

3 (3) law enforcement reporting indicates that
4 methamphetamine users commonly engage in identity theft to acquire personal information of another
5 person, which the methamphetamine users either sell
6 or exchange for methamphetamine;
7

8 (4) the prevalence of identity theft is rising in
9 many areas where rates of methamphetamine distribution and abuse are high or increasing;
10

11 (5) methamphetamine laboratories pose a dangerous threat in terms of toxicity, severe environmental and property damage, violence, and public
12 safety;
13

14 (6) methamphetamine use places an excessive
15 burden on law enforcement and local government resources;
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17

18 (7) 24 percent of teens nationally report it
19 would be easy or somewhat easy to obtain methamphetamine;
20

21 (8) 33 percent of teens believe there is only
22 slight or no risk to trying methamphetamines once
23 or twice;

1 (9) 16 percent of teens have a friend or a fam-
2 ily member that has used methamphetamines or
3 been treated for methamphetamine abuse;

4 (10) the annual economic burden of meth-
5 amphetamine use in the United States is estimated
6 at between \$16,200,000,000 and \$48,300,000,000
7 annually;

8 (11) methamphetamine creates and increases
9 government and individual expenditures on treat-
10 ment, healthcare, and foster care services, as well as
11 methamphetamine-related unemployment, child ne-
12 glect or abuse, and other social issues;

13 (12) the estimated annual cost of methamphet-
14 amine-related crime and criminal justice expendi-
15 tures in the United States is \$4,200,000,000; and

16 (13) there are currently no particular pharma-
17 cological treatments for dependence on methamphet-
18 amine.

19 (b) PURPOSE.—It is the purpose of this Act to pro-
20 vide adequate resources for the Department of Justice Of-
21 fice of Community Oriented Policing Services to imple-
22 ment the Meth Project Prevention Campaign in States
23 with a critical methamphetamine problem, that will incor-
24 porate a broad range of community outreach programs by
25 the Meth Project personnel and volunteers that mobilize

1 communities to assist in methamphetamine awareness and
2 prevention activities that educate youth on the risks and
3 consequences of methamphetamine use.

4 **SEC. 3. METH PROJECT PREVENTION CAMPAIGN GRANT**
5 **PROGRAM.**

6 (a) GRANTS AUTHORIZED.—

7 (1) IN GENERAL.—The Attorney General, act-
8 ing through the Director of the Office of Community
9 Oriented Policing Services, may make grants to
10 States, units of local government, or private non-
11 profit organizations (referred to in this section as
12 “eligible entities”) to establish the Meth Project
13 Prevention Campaign, which shall be aimed at teen-
14 agers.

15 (2) MAXIMUM AMOUNT.—A grant made under
16 this section shall not be in an amount more than
17 \$2,000,000 per fiscal year.

18 (3) DURATION.—A grant made under this sec-
19 tion shall be for a period of 1 year.

20 (b) USE OF FUNDS.—A grant made under this sec-
21 tion may be used for—

22 (1) producing and developing television, radio,
23 Internet, and print advertisements and educational
24 materials;

(2) acquiring placement of advertisements for the Meth Project Prevention Campaign;

(3) community outreach to motivate community involvement in methamphetamine education;

(4) the benchmark study and periodic surveys required under subsection (c); and

(5) qualitative research to assist in the development and testing of—

(A) the messaging of the Meth Project Prevention Campaign; and

(B) the effectiveness of methamphetamine education.

(c) STUDY REQUIREMENT.—

(1) BENCHMARK STUDY.—An eligible entity receiving a grant under this section shall conduct a quantitative statewide benchmark survey of a statistically significant sample, to be called a “Meth Use and Attitudes Survey”, at the beginning of the Meth Project Prevention Campaign conducted by the eligible entity to capture attitudes and behaviors related to methamphetamine throughout the State in which the eligible entity is located.

(2) PERIODIC STUDIES.—Not less than 2 years after the completion of the benchmark study required under paragraph (1), an eligible entity receiv-

1 ing a grant under this section shall regularly con-
2 duct follow-up studies consistent with the benchmark
3 study described in paragraph (1) to track changes in
4 attitudes and behaviors related to methamphetamine
5 and assist in the development of methamphetamine
6 prevention advertising and other outreach activities
7 directed at teens.

8 (d) APPLICATION.—

9 (1) IN GENERAL.—Each eligible entity desiring
10 a grant under this section shall submit an applica-
11 tion to the Attorney General at such time, in such
12 manner, and accompanied by such information as
13 the Attorney General may reasonably require.

14 (2) CONTENTS.—Each application submitted
15 under paragraph (1) shall include—

16 (A) a plan for implementing a Meth
17 Project Prevention Campaign, that shall include
18 specific strategies for preventing or reducing
19 methamphetamine use by youth, based on re-
20 search-based interventions tailored to reaching
21 youth and changing the behavior of youth;

22 (B) an assurance that in developing and
23 implementing the Meth Project Prevention
24 Campaign, the eligible entity shall, to the extent
25 feasible and appropriate, consult and coordinate

1 with Federal, State, and local agencies, depart-
2 ments, and organizations to build broad com-
3 munity-based support;

4 (C) a private fund-raising strategy; and

5 (D) such additional assurances as the At-
6 torney General determines to be essential to en-
7 sure compliance with the requirements of this
8 section.

9 (e) CRITERIA.—In making grants under this section,
10 the Attorney General, acting through the Director of the
11 Office of Community Oriented Policing Services, shall give
12 priority to eligible entities that—

13 (1) have widespread methamphetamine use or
14 an emerging threat of widespread methamphetamine
15 use;

16 (2) have a full-time executive director or dedi-
17 cated personnel to oversee the implementation and
18 execution of the Meth Project Prevention Campaign;

19 (3) have an organizational model, including a
20 State-specific advisory council;

21 (4) demonstrate access to or the ability to li-
22 cense tested television and print copy;

23 (5) demonstrate that the costs of paid media
24 time and space will be matched by an equal or great-

1 er amount of no cost advertising or in-kind contribu-
2 tions; and

3 (6) demonstrate a history of raising private
4 funding to support the entity.

5 (f) FEDERAL SHARE.—

6 (1) IN GENERAL.—The Federal share of the
7 cost of an activity described in the application sub-
8 mitted under subsection (b) that is carried out with
9 a grant under this section shall be not more than 50
10 percent.

11 (2) NON-FEDERAL SHARE.—The non-Federal
12 share of payments under this section may be in cash
13 or in-kind.

14 (g) REPORTS TO CONGRESS.—Not later than 120
15 days after the last day of each fiscal year in which 1 or
16 more grants are made under this section, the Attorney
17 General, acting through the Director of the Office of Com-
18 munity Oriented Policing Services, shall submit to Con-
19 gress a report that shall include—

20 (1) a summary of the activities carried out with
21 grants made under this section;

22 (2) an assessment by the Attorney General of
23 the programs carried out; and

24 (3) any other information the Attorney General
25 considers appropriate.

1 (h) AUTHORIZATION OF APPROPRIATIONS.—There
2 are authorized to be appropriated to carry out this section
3 \$20,000,000 for each of fiscal years 2011, 2012, 2013,
4 and 2014.

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